StorageInc.com

The StorageInc.com operator guide

For legacy Storagely customers considering StorageInc. October 2026.

1. StorageInc in brief

A new way for renters to find you. On us. StorageInc.com is Storagely's storage discovery site. Renters search by city, unit size, storage type, features and price, and through guided experiences for students, military families, movers, RV and boat owners, businesses and more. When they choose a facility, they continue into that operator's own rental or reservation flow.

StorageInc.com is **live with controlled, staff-approved onboarding**. Existing Storagely customers can request participation now; our team confirms eligibility and activates each facility. There's no open, automatic self-service sign-up.

A facility appearing on StorageInc doesn't necessarily mean its operator has signed the participation agreement, approved StorageInc Labs, or endorses StorageInc.

2. How a renter reaches you

1. **Discovery.** A renter searches StorageInc ("10×10 climate-controlled near Hampton, VA"), browses a city page, or uses a guided experience such as RV or student storage.
2. **Comparison.** They see facilities with unit types, rates, promotions and availability from each operator's Storagely data.
3. **Your facility page.** Your photos, amenities, hours, description, units and prices, as you publish them.
4. **Action.** The renter continues to your rental flow (tagged `utm_source=storageinc`), uses your own online reservation setup where you offer one, or — where a facility has an approved call-back destination — requests a call back.
5. **Your customer.** The renter signs your agreement with you. StorageInc is a discovery and referral experience, not a replacement for your rental platform or customer relationship. It doesn't resell your leads or send them to other operators. Not every visitor becomes a lead or a rental.

3. What it costs

- **Core participation is complimentary** for customers the Storagely team designates as legacy customers, whatever your Storagely subscription tier. Eligibility is confirmed by our team, not worked out automatically from a contract date or plan.

- **No commissions or fees per rental or lead**, and no paying for position.
- **Some optional premium features cost extra.** One available today removes competitor recommendations from your own facility detail pages. It isn't part of complimentary core participation and doesn't change search rankings. Ask our team about pricing.
- For Storagely plans and pricing generally, see storagely.io/pricing.

4. What you need

Requirement	Why
A Storagely customer relationship	StorageInc participation is for Storagely customers
Locations on Storagely Flex location pages, with an account connected to Storagely's location data	Listings are built from the same information your Flex pages show
An authorized representative to sign the digital agreement	Each facility is explicitly authorized
A call-back contact, if you want call-backs (per facility or company-wide)	So renters who want to talk first can reach you

5. Rankings and competition

- **Nobody can pay for position**, and higher Storagely tiers don't create ranking boosts.
- **Default "Recommended" sorting** weighs factors such as proximity and reviews. Facilities without reviews currently rank lower under "Recommended". Renters can re-sort by distance, price, rating, reviews and availability where supported.
- **Competitors appear together**, as in any honest search. The optional paid feature above affects only competitor recommendations on your own facility detail pages.

6. Google and your website

StorageInc's public discovery and facility pages are eligible for search-engine indexing, so your website and StorageInc may both rank for overlapping searches. StorageInc adds another place renters can discover you; we make no promises about search rankings, for your site or for StorageInc.

7. Inventory, pricing and accuracy

- **Single source.** Units, rates, promotions and availability come from your Storagely data. Update them where you already do; there's no way to hide individual units on StorageInc only.
- **Freshness.** StorageInc is designed to follow the same roughly 15-minute cycle that carries your management-system data into Storagely. Timing can vary, and your rental flow always prices the rental at the time of rent.
- **If data can't be verified** as current, units and prices aren't presented as confirmed availability. The facility page can stay visible.
- **Rental links** are checked every hour. If a facility's links fail, its unit offers are withheld while the facility page stays up, and our team is alerted.
- We never edit, discount or "suggest" your prices.

8. Contact and call-backs

- StorageInc doesn't display public phone numbers. Your own website is unchanged.
- Call-backs are operational for some facilities, not all. Where a facility has an approved destination, the renter's request goes there — a facility contact, with a company-wide fallback.
- Requests are saved, delivered to you, retried automatically if delivery fails, and escalated to Storagely staff only if they still can't be delivered.
- No response-time requirement. The renter is yours to follow up with.

9. StorageInc Labs

StorageInc is also StorageInc Labs, Storagely's environment for improving storage discovery and rental experiences. Live today: smarter facility search, maps and discovery pages, and AI-assisted sizing (the Snap Size Guide). In development: more intuitive mobile renting.

- **Labs is required.** It's acknowledged in the same digital agreement that covers your facilities, with no standalone Labs opt-out.
- **Storagely decides what's tested.** We welcome your ideas and feedback.
- Labs doesn't automatically change your website, inventory, pricing, promotions or rental terms, and experiments follow privacy law and our privacy commitments.
- What proves itself on StorageInc can come to the Storagely platform behind your website, through Storagely's normal release process.

10. Results and reporting

- Every referral into your rental flow carries `utm_source=storageinc`, so your own analytics can identify it.
- StorageInc performance reporting is internal to Storagely. There's no operator dashboard or reporting portal.

11. Control and leaving

- You choose the participating facilities. One authorized signature can cover several; facilities you add later need a new approval.
- Our team handles activation and changes.
- **Leave anytime, no penalty.** Email support@storageinc.com; valid removal requests are completed within one business day, one facility or all of them. Search engines update their own results on their own schedule.

12. Getting started

1. **Request a review** at storageinc.storagely.app/storagely-legacy — just your name, work email and company.
2. **Storagely contacts you** to discuss eligibility and your facilities.
3. **Sign one digital agreement** for the facilities you select, including StorageInc Labs. The review request isn't this agreement.
4. **Activation.** Authorized facilities go live once they pass readiness checks.

StorageInc.com is created, powered and managed by Storagely. Participation is another place to be discovered; it doesn't guarantee search placement, leads or rentals. Program terms are set by the StorageInc participation agreement.